



FLEXOGRAPHIC

A cost-effective imprinting process available on most paper and plastic bags.

Using a flexible photopolymer plate placed on a rotating drum, this process allows for high volume printing.



HOT STAMP

Available on most of our paper and plastic bags. This imprinting process provides an upscale elegant look that is sure to compliment any logo.

Using an engraved magnesium plate, heat and pressure, the foil stamp is adhered onto the bag.



SILK SCREEN

Available exclusively on our line of non-woven polypropylene bags. Screen printing offers a cost-effective way to promote your business and message.

By applying ink through a fine mesh screen, your design is clearly transferred to each bag.

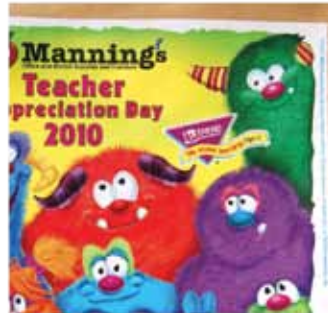


MULTI-COLOR

Available on most non-woven polypropylene bags and selected paper bags. Color Magic is a full color printing process that renders a tight registration on multi-color designs, even 4-Color Process images! You will see striking colors, sharp details, and photo-quality reproduction.

Solid Colors
Including Spot PMS

Photographs



IMPORTANT NOTES ON OUR IMPRINTING PROCESSES

- Our imprinting processes operate in a post-production environment in which imprinting takes place on a bag which is already constructed. This means that some restrictions — such as a fold or a gusset in the bag — may impact its printability and available imprint area.
- Large reverse out **hot stamping** is not recommended for plastic and laminated bags.
- Artwork with border, large coverage and fine print will not produce good quality **flexographic/ink** print on plastic bags.
- Colors in a multi-color design are imprinted individually. A space requirement between these colors is necessary for best results. Color Magic is not subject to this space requirement.

Please see Pg. 141 for specific artwork requirements for each imprinting method.